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| |  | | --- | | **SMART Goals (Fundraisings)** | | |  | |
| **Raise Fund To Support Out-Of-School Youth** | | | |
| GOAL TITLE | | | |
| **John Smith** | **mm/dd/yyyy** | | **mm/dd/yyyy** |
| GOAL OWNER | DATE PREPARED | | DATE REVIEWED |

|  |  |  |
| --- | --- | --- |
| **S** | Specific:  Who: Who is involved in this goal?  What: What do I want to accomplish?  Where: Where is this goal to be achieved?  When: When do I want to achieve this goal?  Why: Why do I want to achieve this goal? | **The goal is to raise $25,000.** |
| **S** | Measurable:  How many/much?  How do I know if I have reached my goal?  What is my indicator of progress? | **The goal is quantifiable and measurable base on the amount collected.** |
| **S** | Achievable:  Do I have the resources and capabilities to achieve the goal? If not, what am I missing?  Have others done it successfully before? | **It’s more than last year, but not overly ambitious – especially with the use of social media.** |
| **S** | Relevant:  Is the goal realistic and within reach?  Is the goal reachable given the time and resources?  Are you able to commit to achieving the goal? | **The goal is in support of our community's out-of-school youth programs.** |
| **S** | Time-Bound:  Does my goal have a deadline?  By when do you want to achieve your goal? | **The campaign begins on mm/dd/yyyy and ends on mm/dd/yyyy.** |